



January 22, 2025

Dear Business Leader:

We are contacting you as a highly-regarded and trusted provider that serves Sherburne County lake associations and their property owner members to seek your support in expanding our efforts as lake and waterway stewards.

SC COLA's vision statement is: "**Protecting our lakes, rivers and waterways today and tomorrow.**" Its primary mission is to enhance the work of our member lake associations in their efforts to preserve fish and wildlife habitats; the economic, recreational and natural environmental values of our shorelands and waters; and promote their safe and responsible use.

Examples of actions that have already enhanced the work of members are:

- Design and distribution of our "[Annual Healthy Lakes Checklist](#)" magnets to promote lake stewardship and association participation.
- Lake Detective & PLM Aquatic Invasive Species Mgmt. Event on 4/13/24.
- Our AIS Early Detection Rapid Response Task Force developed an [interactive universal action plan](#) to help member lakes be prepared for if/when new Aquatic Invasive Species (AIS) challenges occur.
- Assisted in promoting Starry Trek, [water equipment cleaning protocol](#) use and zebra mussel monitoring platform distribution.
- The annual e-distribution of our "Lake Directory & Reference" of lake representative, service provider and government contacts.

Here is a list of planned activities for the upcoming year:

- Pursue further ways to promote lake stewardship and association member participation (e.g., geofencing, education events and promotion items), encourage waters-related advocacy and the reduction of water quality impairments and soil erosion.
- Help implement the 2025-2029 AIS Prevention Plan, [Keep It Clean](#) and rain barrel water conservation programs and purple loosestrife control.

Enclosed you will find the 2025 SC COLA Business Sponsorship Form, which outlines the benefits associated with each of the business sponsor levels. Please complete the sponsor form and submit it with your payment **no later than March 24, 2025** to be highlighted on our website and directory.

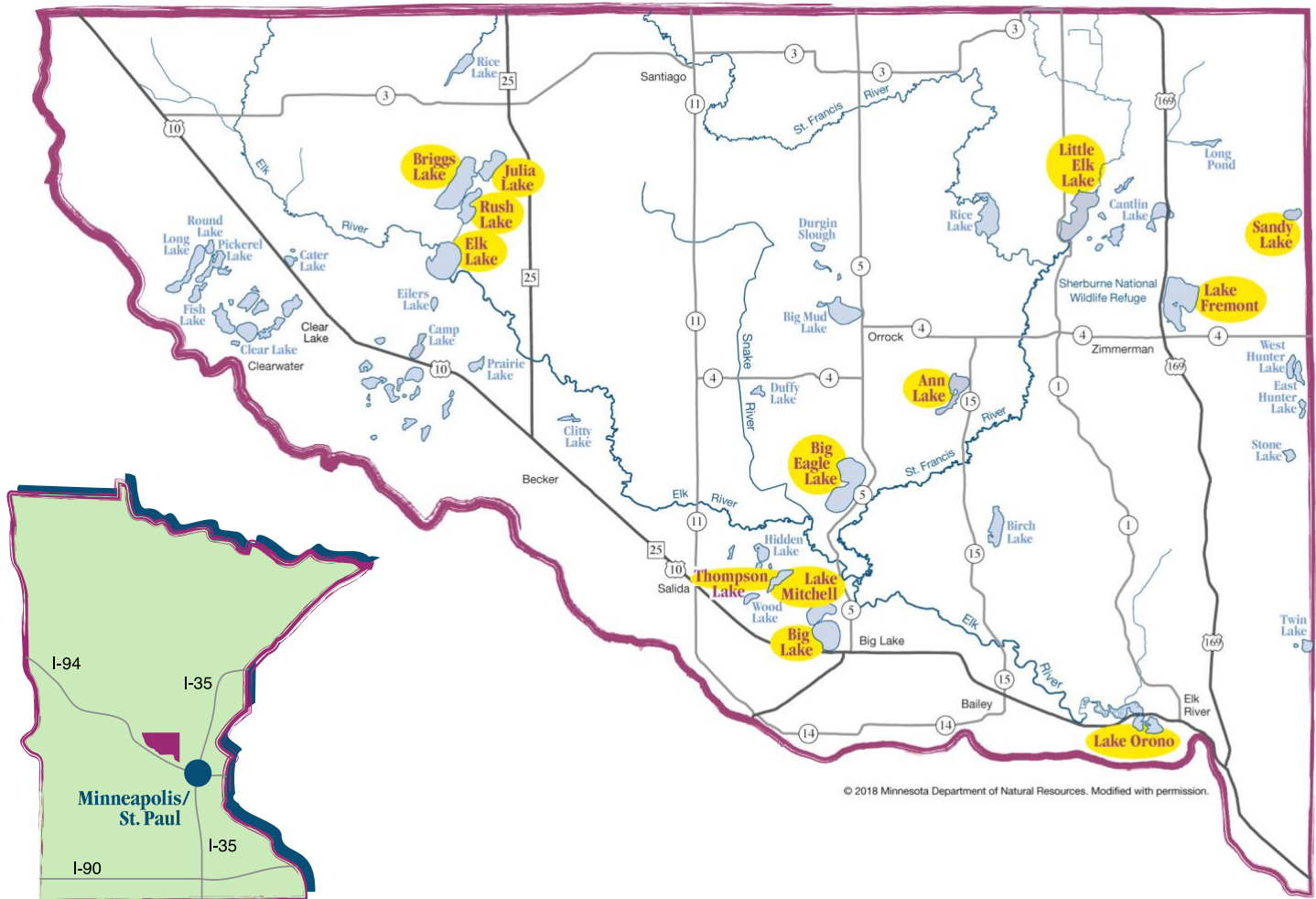
Sincerely,

Patrick Plant, *Chair*

SC COLA

sherburnecola@gmail.com

<https://sherburnecola.org/>



The SC COLA consists of representatives from:

- Ann Lake Improvement Association
- Big Eagle Lake Improvement Association
- Big Lake Community Lakes Association
- Briggs Chain of Lakes Association
- Lake Fremont Improvement Association
- Little Elk Lake Association
- Orono Lake Improvement District
- Sandy Lake Association
- Sherburne County Soil and Water Conservation District
- Thompson Lake Association