



2024

## Business Sponsorship Form

Sponsorship term is from January 1 to December 31

**Business Name:** \_\_\_\_\_

### Primary Contact

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### Additional Contact

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

In addition to supporting SC COLA efforts to protect our lakes, rivers and waterways today and tomorrow, it pays to be an SC COLA Business Member:

- Your company website promoted on our SC COLA website (<https://sherburnecola.org/>) that is linked to from member lake association websites and/or posted and liked on member Facebook pages.
- Directory e-distribution to at least 994 Sherburne County lake association households.
- The SC COLA website is linked on the MN COLA website providing an avenue for statewide promotion to over 45 Minnesota COLAs, Lakes & Rivers Associations and Lake Associations (with an estimated 42,000 combined individual members).
- Ad rates are very reasonable and can be deducted as a business expense.

*Note: please see reverse side for ad sizes, etc. associated with each of the business sponsor levels.*

### Select your 2024 Sponsorship Level and Amount:

1) Determine your member level. 2) Write the dollar amount on the corresponding line.

\_\_\_\_\_ **Business Gold Level Sponsor**  
\$200 per calendar year from January 1 to December 31

\_\_\_\_\_ **Business Silver Level Sponsor**  
\$150 per calendar year from January 1 to December 31

\_\_\_\_\_ **Business Bronze Level Sponsor**  
\$100 per calendar year from January 1 to December 31

**Checks may be made payable to:** Sherburne County COLA

**Send completed Form and Payment to:** Sherburne County COLA  
c/o Sherburne County SWCD  
425 Jackson Ave. NW  
Elk River, MN 55330

# SC COLA Business Membership Levels



## Gold level - \$200/year

- 1/2 page full color ad in directory
- Gold starburst with listing in directory
- Table at SC COLA Annual Event
- Ad with link on website

Actual directory ad size: 7 in. W x 4.5 in. H

The Gold level ad layout features a dark green header with the text "HEADLINE" in large white letters and "Subhead" in smaller white letters below it. A large grey circle labeled "Photo" is positioned on the right side, overlapping the green header and a blue horizontal bar. Below the blue bar, on the left, is the text "Text" followed by three bullet points, each labeled "Text". Below this is a white rectangular box labeled "Logo". On the right side, below the blue bar, is the phone number "(000) 000-0000", the email address "Email: emailaddress@companywebsite", and the website "www.companywebsite".



## Silver level - \$150/year

- 1/4 page full color ad in directory
- Silver starburst with listing in directory
- Logo with link on website

Actual directory ad size: 3.375 in. W x 4.5 in. H

The Silver level ad layout features a dark green header with the text "Headline" in large white letters and "Subhead" in smaller white letters below it. A grey circle labeled "Photo" is positioned on the right side, overlapping the green header and a blue horizontal bar. Below the blue bar, on the left, is the text "Text" followed by three bullet points, each labeled "Text". Below this is a white rectangular box labeled "Logo". At the bottom, centered, is the phone number "(000) 000-0000", the email address "Email: emailaddress@companywebsite", and the website "www.companywebsite".



## Bronze level - \$100/year

- 1/8 page full color ad in directory
- Bronze starburst with listing in directory
- Listing on website

Actual directory ad size: 3.375 in. W x 2.125 in. H

The Bronze level ad layout features a dark green header with the text "Headline" in large white letters and "Subhead" in smaller white letters below it. A grey circle labeled "Photo" is positioned on the right side, overlapping the green header and a blue horizontal bar. Below the blue bar, on the left, is a white rectangular box labeled "Logo". To the right of the logo box is the phone number "(000) 000-0000". Below these elements, centered, is the email address "emailaddress@companywebsite" and the website "www.companywebsite".