



January 16, 2024

Dear Business Leader:

We are contacting you as a highly-regarded and trusted provider that serves Sherburne County lake associations and their property owner members to seek your support in expanding our efforts as lake and waterway stewards.

SC COLA's vision statement is: "**Protecting our lakes, rivers and waterways today and tomorrow.**" Its primary mission is to enhance the work of our member lake associations in their efforts to preserve fish and wildlife habitats; the economic, recreational and natural environmental values of our shorelands and waters; and promote their safe and responsible use. (Please see reverse side for a listing of SC COLA organization members.)

Examples of actions that have already enhanced the work of members are:

- Design and distribution of the attached "Annual Healthy Lakes Checklist" magnet to promote lake stewardship and association participation.
- [Aquatic Invasive Species \(AIS\)](#) Monitoring Rake Kits and zebra mussel monitoring platforms sponsored by SWCD and SC COLA for ongoing protection throughout the boating season of each lake (at no cost).
- Our AIS Early Detection Rapid Response Task Force developed an [interactive universal action plan](#), to help member lakes be prepared for if/when new AIS challenges (like Starry stonewort) occur.
- The annual e-distribution of our "Lake Directory & Reference" of lake representative, service provider and government contacts.
- Held the very successful Harmful Algae Bloom Lake Detective guest speaker and We Are Water exhibit educational evening event.

Here is a list of planned activities for the upcoming year:

- Build on our [Business Sponsor Campaign](#) to be able to afford goals like grant collaboration with Sherburne SWCD to target reduction of water quality impairments and soil erosion, lake stewardship initiatives, youth water quality project partnerships and additional waters-related advocacy.

Enclosed you will find the 2024 SC COLA Business Sponsorship Form, which outlines the benefits associated with each of the business sponsor levels.

Please complete the sponsor form and submit it with your payment **no later than March 23, 2024** to be highlighted on our website and directory.

Sincerely,

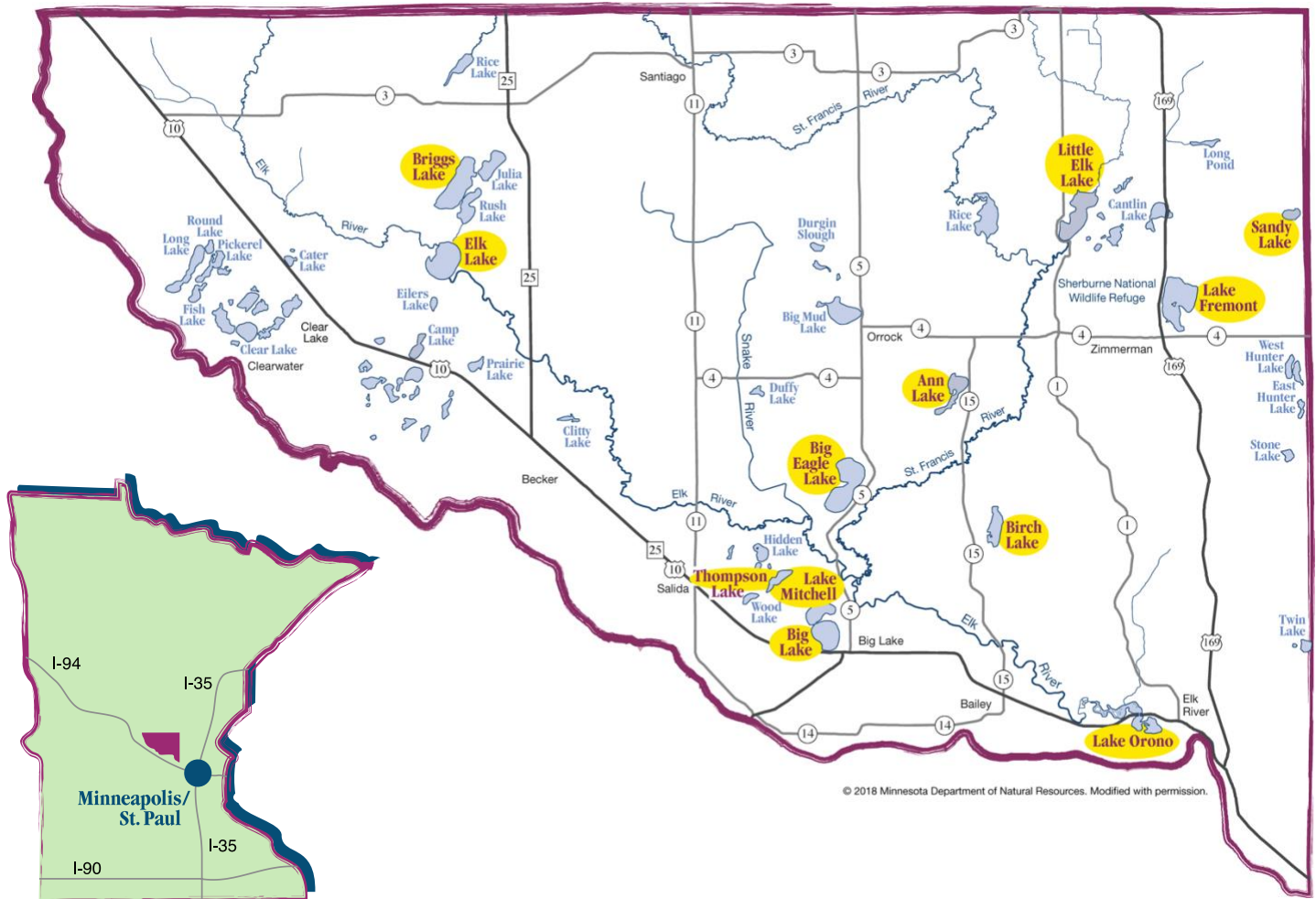


Patrick Plant, *Chair*

SC COLA

sherburnecola@gmail.com

<https://sherburnecola.org/>



© 2018 Minnesota Department of Natural Resources. Modified with permission.

The SC COLA consists of representatives from:

- Ann Lake Improvement Association
- Big Eagle Lake Improvement Association
- Big Lake Community Lakes Association
- Birch Lake Association
- Briggs Chain of Lakes Association
- Lake Fremont Improvement Association
- Little Elk Lake Association
- Orono Lake Improvement District
- Sandy Lake Association
- Sherburne County Soil and Water Conservation District
- Thompson Lake Association